

VIRTUAL EXHIBIT & SPONSOR BENEFITS

WESTERN REGIONAL VIRTUAL CONFERENCE

Each year, the support received by our exhibitors provides the funding for our non-profit associations to continue serving the land surveying industry. In return, the associations offer vendors an opportunity to network and provide product/service information to the industry. This relationship is important and we are making it a priority to develop a package that will allow our vendors to engage virtually with the profession.

Below is an at a glance breakdown of the the virtual exhibitor/sponsorship benefit package. This package provides and marketing on the conference website and across seven association websites and social media sites including:

ASPLS (Alaska) - AlaskaPLS.org
 APLS (Arizona) - AzPLS.org
 CLSA (California) - CaliforniaSurveyors.org
 MARLS (Montana) - MARLS.com
 NALS (Nevada) - NvLandSurveyors.org
 NMPS (New Mexico) - NMPS.org
 LSAW (Washington) - LSAW.org
 Conference Site - PLSeducation.org

	Exhibitor \$1295	Gold \$3000	Silver \$2250	Bronze \$1750	Network \$500
Virtual Exhibit Booth	✓	✓	✓	✓	
Book a Live Meeting Feature During Conference	✓	✓	✓	✓	
Enhanced Listing in Directory		✓	✓	✓	
Video Streamed During General Session		✓			
10 Minute Demo During Happy Hour Event (live streamed)		✓	✓	✓	
10 Minute Demo During Break (live streamed)					✓
Listing in Conference Mobile App	✓	Logo	Logo	✓	✓
Banner Ad in Conference Mobile App		✓	✓		
Listing on Association Websites	✓	Small Ad	Logo	✓	✓
Listing on Association Email Blasts		Small Ad	Logo	Listing	
Social Media Mentions		at least 3	at least 2	at least 1	
Conference Program Advertising	Listing	Full Page	Half Page	Logo	Listing
Attendee List Sent After the Conference	✓	✓	✓	✓	

VIRTUAL EXHIBIT BOOTH

For each exhibitor we will create an interactive virtual experience. Each exhibitor will receive a beautifully designed virtual booth, that will feature the company information that you choose to provide. This can include, at your discretion:

- Company logo & banner
- Product photos
- Downloadable documents
- Videos

Each exhibitor may have up to 2 representatives that can meet in private chat rooms throughout the conference with attendees.

10 MINUTE DEMOS

Gold, Silver, and Bronze Sponsors will have the opportunity to offer a live demo or presentation during our virtual happy hours. The virtual happy hour will not only be live to paid conference attendees, it will also live stream across social media sites so that non-attendees can see your demo/presentation.

CONTRACT FOR EXHIBITORS/SPONSORS WESTERN REGIONAL VIRTUAL CONFERENCE

EXHIBITOR INFORMATION

FIRM: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

WEBSITE: _____ EMAIL: _____

THE FOLLOWING PERSON WILL BE OUR PRIMARY CONTACT FOR DEVELOPMENT OF VIRTUAL BOOTH:

NAME _____ TITLE _____

EMAIL _____ PHONE _____

CHOOSE VIRTUAL BOOTH PACKAGE

All exhibit/sponsor opportunities will be sold on a first-paid, first-served basis.

- NETWORK SPONSOR (\$500)
- EXHIBITOR (\$1295) - 15 AVAILABLE
- BRONZE SPONSOR (\$1750) - 8 AVAILABLE
- SILVER SPONSOR (\$2250) - 4 AVAILABLE
- GOLD SPONSOR (\$3000) - EXCLUSIVE SPONSORSHIP

METHOD OF PAYMENT: Check (Payable to Western Regional Conference) VISA MasterCard

Card # _____ Exp. Date _____ CVV# _____

Name (as it appears on card) _____ Billing Zip Code _____

Authorized Signature _____

Payment due at the time of application. **No refund will be made for cancellations.** In the event the application is declined, all monies previously deposited will be refunded to the applicant.

THE FOLLOWING PERSONS WILL BE OUR VIRTUAL BOOTH REPRESENTATIVES:

Includes access to all conference activities and sessions

REPRESENTATIVE 1 _____ EMAIL _____

REPRESENTATIVE 2 _____ EMAIL _____

Additional representatives can be registered at reduced rate of \$150. Exhibitors will be contacted prior to event for their full list of representatives.

QUESTIONS?

T. (888) 994-3510
E. Conference@PLSeducation.org